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1934

L E T T E R

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G. S. Department

1934

DOES IT PAY?

Some people say that advertising in the N. E. G. S. Year Book does not pay but I don't believe them. It does pay and this advertisement is going to pay too. Why? Well just because I am going to offer you such choice varieties at such low prices that you will not rest until you have ordered some. Perhaps you have never grown any of Brown's varieties. Then you have lost more than I have. I have been in this business nearly 25 years and I claim to know what a good glad looks like and I stake my last cent on these varieties offered in this ad.

You can grow all the high priced and highly advertised kinds and get a lot of pleasure but you can grow some of Brown's varieties and get more pleasure than you will with some that are advertised at ten times the price. Instead of introducing my varieties at high prices and spending a lot of money boosting them I prefer to sell them at a low cost and let their beauty do their own advertising.

The descriptions given of color are those on The Fischer Color Chart. Just get out your chart and see the actual color of the varieties. Why list and advertise a flower as "Carnelian Red" when actually it is pure Red Orange. (See chart) or we frequently see listed in gladiolus catalogs varieties called "Rhodamine Purple." Well look on the Fischer Chart and you will find it is pure violet red. Simple isn't it? But I list mine all by Fischer Chart so that even if you have no chart yet the name itself gives you a good idea of the color.

So much for color. Now for price. I'll bet you never bought a bulb as good as Annie Laurie or Bleeding Heart at that price. Melba, Silverado and dozens of others are getting to be known all over the country even in Australia, New Zealand, England, etc. Two varieties were awarded First Class Certificates by The Royal Horticultural Society. And these have been circulated strictly on merit without any great boosting by advertising.

Now,—Get at least a few of these choice kinds for your garden. I know now that you will like them, and you will know it when you see them growing.

BROWNS INTRODUCTIONS FOR 1934

ARTIZAN—R. #5 to 6. A clear pink shading darker at tips. Large wide open.	76 days..	\$.75
BLOOD ORANGE—Pure orange red with dark orange red throat. A brilliant bloom.	72 days	.75
BRIGHT BEAUTY—Prim. Pure red orange with orange yellow throat. Clear.	73 days..	.50
BROWN'S IDEAL—R. V. #5. A pure light red violet. A solid color the same all over.		
All the good points, tall, straight, strong.	70 days ..	5.00
COMELY—O. R. #6. Orange red shaded lighter in the throat.	74 days.....	.50
JEANETTE—R. #6. Lighter in the throat. Creamy lower petals. Lovely light pink.		
74 days50
MINNEHAHA—P. G. O. R. #5. A bright pink with yellow throat, considerably ruffled, a nice spike.	74 days ..	.50
MONITOR—R. O. #4. A fine orange with a line of red. Good.	74 days ..	.50
NIMBUS—Light orange red. Good color, good size, good placement50
PATIENCE—Pure light red with lighter throat. Large, good form.	75 days.....	.50
QUAKER GIRL—Prim. Pale yellow. One narrow line of dark red in throat, nicely ruffled. Fine ..		.50
REBECCA—Pale pink or cream tinged pink with blush red throat. Large. Tall. Open. Straight. Extra good75
ROXALIA—Vivid rose pink with nearly white edges. Most unusual and attractive bloom. Tall and straight50
SCOUTMASTER—Light red, lighter throat with cream. Tall, straight, good form.....		.50

ONE OF EACH FOR TRIAL EXCEPT BROWN'S IDEAL, LIST \$7.25 FOR \$6.00.

3 OF EACH FOR \$15.00

Address **C. W. BROWN,**

Box 245N.

ASHLAND, MASS.

I DID NOT KNOW

what the thrip were when I first saw their workings but thought that the blooms were sun burned. Perhaps you have had thrip and did not know it. If blooms look wilted and only about half open, have silvery spots on the foliage, you had better examine them carefully for very likely the thrip are after them.

They are easily controlled by soaking bulbs before planting in lye or corrosive sublimate and then spraying when not over six inches high with the Paris Green-Brown sugar combination, repeating the spraying weekly three or four times. See formulas in the 1933 Year Book of N. E. G. S.

Now,—You want to grow good blooms and good kinds. It costs no more than to grow the ordinary kinds. The following are all Brown's originations and I guarantee every one of them to be a superior kind well worth growing in any garden and showing in any show. I am not issuing a catalog this year, (depression). Descriptions must be short but take my word for it that they are good. I dare you to buy 10 kinds and prove me false if you can. I know that those ten will just make you want the whole list.

Here they are. Remember, every one A-1.

	EACH
ADVENT—P. G. Light creamy yellow. Early. Attractive.....	\$.15
AGAWAM—Pale orange or buff. Large and unusual.....	.15
AMHERST—White tinted with violet. Dark violet blotch.....	.40
ANNIE LAURIE—Prim. A lovely pink that is well known05
ARLINGTON—Light red orange. Lovely for inside decoration25
AUTOCRAT—Violet red with specks of white. Extra tall. Large10
BANNER—Lighter red or pink. Clear good color. Six open10
BAY STATE—White flecked with violet red. Fine15
BETTY—Prim. Light orange red flushed brighter. Lovely05
BIG BROTHER—Red violet. What we call purple. A large one30
BLACK JACK—Very dark red almost black. Large size20
BLAZER—Orange red with red throat. A good showy one10
BLEEDING HEART—A livid pink with red blotch. A prize winner25
BOSTONIA—Violet with dark red violet throat. A fine "blue"	1.00
BRIGAND—Dark red with almost black specks and throat35
CAMBRIDGE—Prim. A good dark "Harvard" red. Large10
CARNIVAL—P. G. Henna color or light red. Most popular on my list.....	.10
CHIC—Prim. Pale red or bright pink nearly white throat, early20
COMMONWEALTH—Bright orange red shading to light red. Large05
CONFLAGRATION—Pure orange red. Large open bloom20
CORAL PEACH—Light orange red. Large. 5 to 6 open20
DEE-LIGHTED—P. G. Bright red edges veined orange. Large40
DUPONT—Light violet red to dark violet red. Large, 7 open20
EMULATOR—Light orange red, dark red blotch. Large30
FAIR AVIS—Pure pale red orange. Recurved petals. A tall pink.....	.35
FESTAL—Pure orange. "Rose bud" type. Exquisite35
FLUFFY RUFFLES—Pure pale yellow. Ruffled and laciniated. Lovely30
GERALD—P. G. Orange red veined white. Sometimes double blooms30
GLAMOUR—Light violet red. Dark blotch. Large and showy.....	.15
GLORITONE—P. G. Lighter orange red. Large and 6 or more open50
GLITTER—Light red. Clear solid color. Good commercial15
HAWTHORNE—Pale red or rather bright pink. Large strong10
HEBON—P. G. Yellow orange. Tall strong early variety10
HULA—Light orange red with brown throat. Effect smoky20
HYLAS—Prim. Dark violet red. Lovely with your yellows.....	.10
INSPIRATION—Pale violet red. A bright lively pink. Large15
INZA—Prim. Pure light violet red. Red violet blotch, fine10
ITO—Prim. Tips lighter orange shading to pale yellow. Effective25
JIM DANDY—Red. White spots on most petals. 6-8 open. Showy60
KEWPIE—Prim. Red. Piecemeal edge of white. Very attractive25
LADY GRACIOUS—Pale red orange flecked bright R. O. Extra good75
LYRIC—Prim. Lighter yellow with pink tips. A bunch is gorgeous10

(SEE NEXT PAGE)

Address C. W. BROWN,
Box 245N. ASHLAND, MASS.

Continued from preceding page—

MADGE	Pale red or light bright pink. Extra fine bloom	.25
MANHATTAN	P. G. Dark violet red usually called purple red	.30
MASSASOIT	P. G. Close to "spectrum red" darker tips and throat	.15
MAXINE	Light orange red. Large and strong	.15
MEDINA	P. G. Light violet red, darker throat. Large, early	.10
MELBA	Pale orange red or salmon. Best florists variety out	.10
MME. CURIE	Light violet shaded to dark red violet. Smoky effect	2.00
MINTON ROSE	P. G. Light orange red deeper tips. Large strong	.20
MORSUN	P. G. Pure light yellow. Fine and bright. Extra	.20
MUSETTA	Pure red violet. Large deep lavender. Fine	.10
NIFTY	Prim. Orange red tips shading lighter. Beautiful	.25
NIMROD	White flecked and streaked red. 5-6 open. Good	.10
PERFECTO	P. G. Lighter red to white background. Superb	.15
PRIDE OF ASHLAND	Deep dark red. Has been grown 7 inches across	.10
PROSPECTOR	Very pale red deeper tips. Red blotch	.15
PRUDENCE	P. G. Pure orange with light red lines. Attractive	.15
PURPLE LADY	Red violet with darker throat. Large and early	.30
RED CAP	Prim. Dark violet red splashed darker, solid color	.05
REGINA	P. G. Lighter red. Beautiful pink. Large	.10
REVERE	Large red orange. Well open. Good	.10
RHEINGOLD	P. G. Pale green yellow brighter throat, early	.20
ROOSEVELT	Light red base splashed brown red. A husky one	.10
RUBICON	Light violet red. Large and strong	.15
RUGBY	Light violet red. An early lavender that grows strong	.20
SATSUMA	Light orange red. An attractive orange	.40
SCORCHER	Bright violet red, darker throat. Very attractive	.35
SCOUT	P. G. Pure orange red with white throat	.10
SILVERADO	P. G. Pale red. A light pink that wins the prizes	.50
SONGSTER	Prim. Pure light green yellow, 6-8 open. Fine	.25
STYLIST	Light orange red overlaid red. A classy bloom	.75
SUNDALE	Prim. Pale green yellow. Ruffled. 5-6 large open	.20
SUNNY JIM	Pale red orange flushed lighter. Large. Tall. 6 open	.30
SUNOLIN	Prim. Lighter orange yellow heavily ruffled. Extra	.20
SWEEPSTAKE	Light red deeper tips. Blotch. Championship 1927	1.00
TIFFANY	P. G. Pure white ruffled. Tall and strong growing	.05
TRINKET	Miniature type. Dark orange red feathered white. Grand	.20
TROOPER	A very late pink for late commercial blooms	.15
TRUMPETER	Light red. Long narrow petals. Very attractive	.10
VALKYRIE	Dark red. Throat looks black. Good	.50
VICEROY	P. G. Pale orange flushed light red. Large	.05
WHITEHALL	Clear paper white. Large and several open	.25
WILL SCARLET	Prim. Pure brilliant orange red. First prize	.10
WILMA	P. G. Pure light orange red. Good size and form	.05
WINNIE MAE	Very light yellow almost white. Large ruffled	1.00
ZEST	Light orange red. Medium size with several open. Fine	.30
ZOELLA	Pure lighter orange red. Clear and attractive	.15

Any 12 ten cent kinds for \$1.00.

Any 8 fifteen cent kinds for \$1.00.

Any 6 twenty cent kinds for \$1.00.

40 named varieties all different not labeled for \$1.00. (My selection).

60 mixed bulbs of good assortment for \$1.00.

100 mixed bulbs one inch size for \$1.00. They will all bloom.

Now how about that order. Will you send the trial order or will I have to give you some bulbs in order to get you to try "Brown's Bulbs". Now do not everybody send for free trial bulbs for the N. R. A. does not allow us to give away bulbs that we have sweat to grow and paid money to dig and clean. We just want enough to "Keep the Home Fires Burning."

If you want bulbs by the 50 or 100 or 1000 I will be glad to quote you on your list of my varieties.

Above prices all Postfree anywhere in U. S. A.

Address **C. W. BROWN,**
Box 245N. **ASHLAND, MASS.**

STANDARD GLADIOLUS

ORIGINATED BY VARIOUS GROWERS

AFLAME—A giant flame red.....	\$.05
BETTY NUTHALL—Salmon orange. Late.....	.05
BERTY SNOW—Large lavender05
COMMANDER KOEHL—Blood red15
BARON HULOT—Purple05
CORUNNA—Pink. Fine10
DR. F. E. BENNETT—Fire red05
DR. ELKINS—White with blotch.....	.15
FATA MORGANA—Peach pink50
GOLDEN DREAM—Yellow05
LIBELLE—Light violet blue50
LONGFELLOW—Large pink05
MAID OF ORLEANS—White50
MARY CAPEN—Orange20
MAROCCO—Very dark red10
MISS GREELY—Pink like W. H. Phipps.....	.25
ORANGE WONDER—Rich orange10
PELEGRINA—Dark violet blue75
PICARDY—Salmon pink40
RAMESES—Aster purple	1.00
RED PHIPPS—Brilliant red40
SALSBACH'S ORCHID—Lavender pink	1.00
SCHWABEN GIRL—Pure pink50
STUTTGARDIA—Orange scarlet25
WURTEMBERGIA—Scarlet75
YELLOW SOUVENIR—Pure brilliant yellow.....	.05

D A H L I A S

You need a few choice Dahlias for cutting in your garden and I offer a choice selection of colors and varieties.

I will send six all different varieties of tubers for \$1.00 postfree in U. S. All good large free blooming kinds.

Address **C. W. BROWN,**
Box 245N. **ASHLAND, MASS.**